

John F. Long

Realtor on the South Coast of Massachusetts and Rhode Island. Writer. Founder of Zestigram, Inc. and the Long Family Archive.

Newport County, Rhode Island

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Current Affiliations

Founder, Zestigram, Inc., 2014 to present Rhode Island corporation. Builds AI-augmented tools for structured inquiry into complex information. Active product: GeneAlpha, a conversational genealogy and lineage verification platform. Live archive: longfamilyarchive.com.

REALTOR®, HomeSmart, 2019 to present Seller representation across Newport County, Rhode Island and southeastern Massachusetts.

Education

Master of Public Administration Roger Williams University

Doctoral Coursework (incomplete), Higher Education Administration
University of Massachusetts Dartmouth

Bachelor of Arts, Philosophy, Business Studies, and Economics (*Information Systems concentration*) Salve Regina University

Concurrent Practice

Real estate practice runs in parallel to research and product work. The discipline is the same. Title chains, contracts, and disclosure are verification infrastructure in the physical world. Nearly 200 transactions closed since 2013.

John Long Real Estate Team at HomeSmart, 2019 to present **Realtor, Keller Williams Realty**, 2014 to 2019

Practice areas: Tiverton, Portsmouth, Little Compton, Newport, Dartmouth, Westport. Transactions range from first-time buyers to historic estates above two million dollars. 100+ five-star Zillow reviews.

Owner-operator of a waterfront short-term rental at Westport Point, Massachusetts (Airbnb Superhost; 4.92★ over 36 reviews; ranked in the top 5% of homes in Westport).

Licensed in Rhode Island and Massachusetts.

Previous Positions

Director of Online Operations, 2012 to 2014 University of Massachusetts, North Dartmouth

Director of Workforce Development, 2007 to 2012 Bristol Community College, Fall River, Massachusetts

Assistant Dean, 2006 to 2007 Salve Regina University, Newport, Rhode Island

Director of Marketing, 2003 to 2006 Roger Williams University, Bristol, Rhode Island

Director of New Media / Consulting Producer, 2000 to 2003 Wolfgang Puck (contract), Beverly Hills, California Original production of WolfgangPuck.com and associated cookbook digital tie-ins.

Senior Project Manager, 1999 to 2000 USWeb / CKS, Santa Monica, California

Publications

Town of Dartmouth 2014 Sustainability Report, March 2015 Town of Dartmouth in partnership with University of Massachusetts. Co-authored.

Marketing Public Programs: Borrowing the Private-Sector Metric, 2010, adapted 2026 Originally produced as part of MPA program at Roger Williams University. Adapted and reframed for current public-private partnership practice. Available at johnlong.io/research.

Board Service

Former Board Member, SEEAL

Former Member, Bristol Workforce Investment Board Concurrent with workforce development directorship at Bristol Community College.

Leadership Development

Leadership SouthCoast, Class of 2009 Regional civic leadership program serving southeastern Massachusetts.

Licenses

Licensed Real Estate Salesperson, State of Rhode Island Licensed Real Estate Salesperson, Commonwealth of Massachusetts

Selected Independent Projects

Long Family Archive, 2024 to present *longfamilyarchive.com*. A single family's documented lineage from medieval Devon to the present generation, every parent-child link tagged for sourcing confidence. Proof-of-concept for conversational genealogy infrastructure.

BilledSavings, 2025 *billedsavings.com*. Personal subscription-tracking utility.

For consulting engagements on public-private partnership structure, verification infrastructure, or applied genealogy, contact via zestigram.com.